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## INTRODUCTORY WORDS



"In the year 2022 cooperatives have been challenged by the consequences of the crisis that is affecting the European economy and its people. As President of CECOP, I am proud of the tireless work we are carrying out to create more favorable conditions for worker and social cooperatives. We continue to keep the focus on cooperatives in the implementation of the Social Economy Action Plan and to raise awareness of the needs and benefits of our cooperatives in these challenging and transforming times. Similarly, we should highlight the work done to raise the voice of our cooperatives during the "Cooperatives Care!" campaign developed in preparation of the European Care Strategy. On the side, we continue to promote worker and social cooperatives participating in conferences and seminars organized by European partners and members around the EU. The close collaboration with our members, through working groups, consultations, and involvement in key organizations, such as the European Industrial Forum, plays a crucial role in achieving the desired results. In 2023 it is important to keep the focus on the cooperative model in this phase of transition towards a more sustainable Europe" **Giuseppe Guerini, CECOP President** 



"Looking back at the work of CECOP in 2022, I am gratified with the significant achievements in advocating for social and economic policies that benefit worker cooperatives and social cooperatives in Europe. In particular, we continued our promotional efforts in the green and digital transition and highlighted the cooperative contribution to quality platform work. Our main campaign focused on the new European Care Strategy published in September which recognized cooperatives' contribution to long-term care. In parallel, we keep strengthening our network, through a new membership strategy, statutory meetings, workshops, mutual learning sessions, and joint campaigns. 2023 has been announced as the European year of Skills, thus our main campaign will focus on cooperative skills and workers buyouts. In addition, we will follow closely the upcoming and much-awaited EU "SME Relief package" hoping to provide some support to industrial and service cooperatives. Together with our members, we will also be preparing our manifesto for the 2024 European elections." **Diana Dovgan, Secretary General** 



# **2022 AT A GLANCE**

### JANUARY

- Publication of "Lights On!" in Spanish
- Publication of "Lights On!" in Italian
- Publication of "Lasting Impact"

### JULY

- CECOP reaction to European Parliament report "on the EU action plan for the social economy"
- CECOP External newsletter #2 out

#### **FEBRUARY**

- CECOP at EU Industry Days
- Transition Pathway for Tourism acknowledges the role of coops

## AUGUST

- CECOP at the Bigre! Rencontre 2022 in Sète, France
- CECOP responds to the European Commission's call for evidence on "State aid – exemptions for small amounts of aid (de minimis aid) (update)"

#### MARCH

- CECOP commemorates International Women's Rights Day
- CECOP at "Empowering women through cooperatives" side event
- CECOP statement on the Ukraine conflict
- CECOP's response to the European Commission's consultation on the transition pathway for the proximity and social economy ecosystem

### **SEPTEMBER**

- CECOP reaction to European Care Strategy
- CECOP reaction to SOTEU
- CECOP Mutual Learning Sessions #1 among members: How can federations support cooperatives in the digital transitions?
- ZOOM IN On Czech member SČMVD
- Open Letter to European Commission President by Social Economy Europe: Social Economy Solutions to Multiple Crises
- CECOP's response to Commission's call for evidence on improving the provision of digital skills
- CECOP's response to Commission's call for evidence on enabling factors for success in digital education

#### **APRIL**

- Towards the European Care Strategy: CECOP's policy requests
- #1 out

- CECOP External newsletter #3 out
- Joint letter calling for an ambitious platform work directive
- CECOP welcomes EESC report's recognition of business transfers to employees in the form of a cooperative
- CECOP comments on the European Commission's call for evidence on developing framework conditions for social economy

#### MAY

- CECOP partner in the Skills partnership for the Proximity Social Economy ecosystem
- CECOP at Social Economy Conference in Strasbourg
- CECOP's position on the proposal for a Directive on platform work
- ZOOM IN on our French member CGSCOP
- Workshop "Worker Buyouts under the cooperative form: Exploring the Potential of Social Finance"
- CECOP's input on essential services during the European Commission's strategic dialogue

#### NOVEMBER

- CECOP Mutual Learning Sessions #2 among members: How can federations support cooperatives in the digital transitions?
- Worker cooperative Ceramiche Noi and Commissioner Schmit at the EU Social Forum
- CECOP flagship conference "Cooperatives Care!"
- Online workshop with NAUWC: measuring social impact in Poland
- CECOP joins ENSIE and RREUSE in a workshop on VAT (available only for members)

#### JUNE

- CECOP policy report "Cooperatives Care!"
- CECOP launches #carecoops campaign
- CECOP General Assembly at the World Cooperative encounter in Spain
- CECOP approves new Membership strategy
- CECOP welcomes new member Malta **Co-operative Federation**

#### DECEMBER

- Cooperatives tackling undeclared work in Italy
- CECOP and ETUC joint event in support of ambitious Directive for platform work
- Publication "Lasting Impact" now available in Polish
- CECOP Mutual Learning Sessions #3 among members: How can federations support cooperatives in the digital transitions?
- CECOP external newsletter #4 out
- CECOP responds to the European Commission's call for evidence on the European Year of Skills 2023
- CECOP comments on the Transition Pathway for the mobility ecosystem

CECOP External Newsletter

### **OCTOBER**



## **THE NETWORK**

CECOP belongs to its members. Being part of CECOP means to be part of a network where members can exchange experiences, build partnerships, and design common strategies. The coordination and management of the network is central to CECOP's work.

## **STATUTORY MEETINGS**

Statutory meetings are the space where democracy is put into practice inside of our network.In 2022, during the General Assembly, CECOP members approved its new 4 years long membershipThe 2022 CECOP General Assembly took place in Seville, Spain. The General Assembly was organized in<br/>the context of the World Cooperative Encounter hosted by our Spanish member COCETA. Resources<br/>available only for members.In 2022, during the General Assembly, CECOP members approved its new 4 years long membership<br/>strategy (available only for members) aimed at strengthening the membership and identifying<br/>sustainable objectives in the long run.

During the year, CECOP's governing bodies met regularly – on three board and three Executive Committee meetings.



### **NEW MEMBERSHIP STRATEGY**

# THE NETWORK

## **ENLARGING THE NETWORK**

In 2022, the CECOP family welcomed a new member, the Malta Co-operative Federation from Malta. Members' Mutual Learning Sessions are a space for members to share, learn and discuss topics of interest to them.

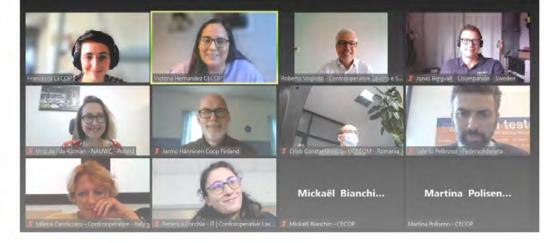
## WORLD COOPERATIVE ENCOUNTER

The CECOP General Assembly was organized in the framework of the World Coop Encounter, hosted by our Spanish member COCETA. The panels of the Coop Encounter focused on the discussion on why the time is ripe for cooperatives to showcase their social and economic vision, featuring figures from the Spanish cooperative movement. In addition, several specific workshops took place, one of which explored the possibility that the platform cooperative model has to offer, and where CECOP took part.



## THE MEMBERS' MUTUAL LEARNING SESSIONS

Technology trends and market application innovation in key sectors for worker and service cooperatives: How can federations support cooperatives?



CECOP

MUTUAL LEARNING SESSION 29 SEPTEMBER 2022



# **THE NETWORK**

## **WORKING GROUPS**

Working Groups are an opportunity for members to share experiences and best practices, and feed secretariat's advocacy work. During 2022, two working groups were active.

The Working Group on Non-standard and Platform Work continued its work focusing on the EU's directive on improving working conditions in platform work. A Working Group on Care was newly created to support the Cooperatives Care! campaign in view of the publication of the European Care Strategy.



## **CECOP LINK**

CECOP Link is the internal newsletter for members. This is a fantastic way to stay in touch with members and for them to get exclusive insider information on EU issues, as well as to stay informed of CECOP's latest developments.

During the year 2022, we sent out <u>11 CECOP Link editions!</u> (Available only for members).

### **#CECOPONTOUR**

Any event or activity organized or attended is an occasion for CECOP to meet its members but at moments we like to take a closer and more personal look. This year, CECOP staff travelled to Spain and Czech Republic to meet our members and exchange on future collaboration.

Following the invitation to attend the SME Envoy meeting in Prague, discussing energy independence and innovation, CECOP Secretary General was invited to visit the premises of our Czech member, SČMVD, and discuss political priorities.

In addition, our President Giuseppe Guerini was invited to attend the General Assembly of our French member CGSCGOP in Rennes, the General Assembly of one of our Italian members, Legacoop Sociali in Bologna, and the General Assembly of our Spanish member COCETA, in Seville.

At the same time, members from Malta and Bulgaria visited our offices in Brussels and discussed their plans and ideas.



# **OUR ADVOCACY WORK IN 2022**

CECOP represents the interests of its members to the EU institutions, national governments, other European stakeholders, and the wider cooperative movement. We promote worker ownership, democracy at work, sustainable growth, quality employment, the inclusion of the most disadvantaged citizens, and social justice. We also advocate for improved economic and policy frameworks for cooperative development. We are represented in the EU Industrial Forum, SME Envoy, GECES, DG EMPL's Stakeholders Dialogue, and we join forces with Cooperatives Europe, Social Economy Europe, **REVES, and Social Platform to achieve our goals.** 

## IN THE SPOTLIGHT 2022: THE EUROPEAN CARE STRATEGY: WORKER AND SOCIAL COOPERATIVES AS KEY PROVIDERS OF **INNOVATIVE AND LONG-TERM CARE**

In autumn of 2022, the European Commission published the European Care Strategy, responding to the growing care needs in Europe. In response to CECOP's advocacy, the Commission Strategy acknowledged the contribution of cooperatives as "important partners for public authorities in the provision of long-term care" and the fact that "social economy actors bring an added value to the provision of high-quality care services due to their person-centered approach and the reinvestment of profits into their mission and local communities."

In July, the European Parliament adopted the resolution Towards a common European action on care recognizing the role of social economy enterprises in "facilitating the re-integration of caregivers" in the labor market" and in "improving the working conditions in the care sector as well as creating opportunities for better access of women to quality jobs."



## **COOPERATIVES CARE! THE POLICY POSITION**

In response to the European Commission's call for evidence on the Strategy, CECOP issued a po position, asking the European Commission to acknowledge the role of cooperatives providing car citizens at all stages of life, and to help them address outstanding challenges in the sector. CECC response was also submitted directly to the Commission.

## **COOPERATIVES CARE! THE PUBLICATION**

In view of the EU's work on the European Care Strategy, CECOP decided to highlight the contribution of thousands of cooperatives across Europe which are active in the care sector in its new publication "Cooperatives Care!". The publication released in June focuses on how cooperatives contribute to meeting the high demand for care and addressing the challenges in the sector. It also highlights best practices of care cooperatives and offers policy recommendations.

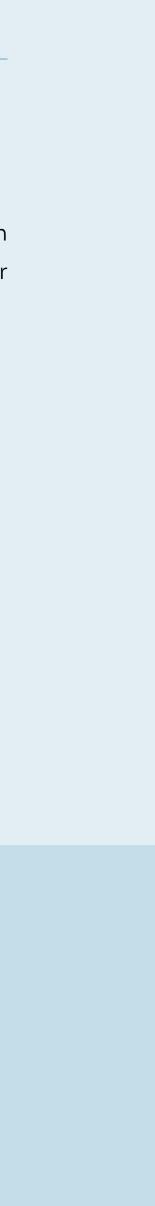
## **Cooperatives care!**

Advantages of the cooperative model for meeting multiple care-related needs and challenges in the EU

## **COOPERATIVES CARE! THE CAMPAIGN**

oolicy	Alongside the publication, we launched the <i>#carecoops campaign</i> that included a docuseries on
areto	highlighting cooperatives in care, as well as key policy messages and visuals throughout all of our
COP's	social media channels.





## **COOPERATIVES CARE! THE CONFERENCE**

Our flagship conference took place in November and focused on the crucial role played by cooperatives in the care sector as frontrunners of both social and technological innovation. The event helped to rejuvenate and build new partnerships with the EU institutions and other European stakeholders, provided additional publicity for the work of care cooperatives and cooperative federations towards the EU institutions, and contributed to CECOP's advocacy efforts offering key policy recommendations.



## **STRONGER TOGETHER**



# **OUR ADVOCACY WORK IN 2022**

## FRAMEWORK CONDITIONS FOR INDUSTRY AND SERVICE **COOPERATIVES: INDUSTRIAL AND SERVICE COOPERATIVES** AT THE CENTER OF THE NEW SOCIAL ECONOMY ACTION PLAN

CECOP works together with the European institutions and other EU partners to make sure that worker and social cooperatives remain at the center of the discussion in the implementation of the Social Economy Action Plan adopted in 2021. Similarly, CECOP closely follows European legislation and strategic documents on topics such as taxation, state aid and rules on access to finance to make sure they take into account the uniqueness of cooperatives.

## **A FAVORABLE FRAMEWORK FOR COOPERATIVES**

Several of CECOP's suggestions were taken into account in the report on the EU action plan for the social economy adopted by the European Parliament in July. It calls on the EU member states to create a favorable legal environment for cooperatives, including worker cooperatives.

CECOP's members identified several priorities to improve national level framework conditions for social economy that were then used to respond to the Commission's call for evidence in preparation of the draft recommendations for the Member States, which are scheduled to be published by summer 2023.

## **ONE YEAR OF SEAP**

In occasion of the 1-year anniversary of the Social Economy Action Plan (SEAP), CECOP together with other actors from the Social Economy family in the EU gathered to celebrate it alongside the 10-year anniversary of Social Economy Europe. This was also an opportunity to assess the advancement of the SEAP.



## **CECOP IS A MEMBER OF GECES**

As a member of GECES (the Commission Expert Group on social economy and social enterprises), CECOP can provide direct input to the actions of the Commission and timely updates to its members.

CECOP contributed to the DG GROW publication <u>Clusters of social and ecological innovation in the</u> <u>European Union, prepared in the working group on clusters</u>. The report showcases how clusters and their members, including cooperatives, already successfully contribute to social change through building a thriving local economy, creating job opportunities for vulnerable persons, and promoting circular economy.

## CECOP AT THE SOCIAL ECONOMY CONFERENCE IN STRASBOURG

In May, we gladly attended the <u>"Social Economy, the future of Europe</u>" conference in Strasbourg, organized in the framework of the French Presidency of the EU. The program was co-constructed with different stakeholders and the main topics addressed were innovation, funding, transitions, youth, and role of the local communities. Social economy was looked at as solution for current and future societal challenges. CECOP's President, as well as members and affiliated cooperatives spoke at multiple sessions throughout the event.



## CECOP'S OPINION ON THE DE MINIMIS STATE AID EXEMPTIONS

The de minimis aid Regulation allows exemptions from state aid control for small amounts that are deemed to have no impact on competition and trade in the single market. <u>CECOP considers the de</u> <u>che</u> <u>minimis state aid as an important tool through which Member States can support cooperatives</u> and nd calls for an increase of the de minimis threshold.

## STATE AID RULES APPLICABLE TO HEALTH AND SOCIAL SERVICES

Last September, CECOP's President took part in a <u>Conference on co-creation and services of general</u> <u>interest</u> in the field of health and well-being, organized by the University of Debrecen, Hungary. In his presentation he pointed out how the European rules on state aid play an important role in supporting services health and social services such as personal assistance, home care, reintegration of disadvantaged or disabled people, childcare services and social housing are crucial to ensure social cohesion in the current post-pandemic phase.

However, staid aid regulations that are now 10 years old, shall be updated in order to react effectively to the post pandemic reality. The changes are also encouraged by the new European strategy for care, together with the implementation of the objectives of the European Pillar of Social Rights.

## OUR ADVOCACY WORK IN 2022

BUSINESS ENVIRONMENT FOR INDUSTRIAL AND SERVICE COOPERATIVES: INDUSTRIAL AND SERVICE COOPERATIVES AT THE CENTER OF THE EUROPEAN INDUSTRIAL STRATEGY AND GREEN & DIGITAL TRANSITION

The current business landscape is a demanding one, as enterprises must adapt to the new needs of the constantly changing market. CECOP works to guarantee a favorable business environment for industry and services cooperatives and promote them as an example of resilience, democracy, sustainability, and innovation.

## **THE EUROPEAN INDUSTRIAL FORUM**

In its effort to support cooperatives for a just and democratic transition and the implementation of the EU Industry and SME Strategy, CECOP participates in the European Industrial Forum, an organism that supports the Commission in its analysis of industrial ecosystems and in assessing the different risks and needs of industry as it embarks on the twin digital and green transitions. In 2022, CECOP has addressed such issues as: blueprint and content of the transition pathways (see below), social KPIs for reports such as Single Market Scoreboard, cross-border and cross-ecosystem investment, reskilling and upskilling, and others.

## A JUST AND DEMOCRATIC TRANSITION

During the year, CECOP has contributed to some of the green and digital transition pathways published by the Commission for various industrial ecosystems. Specifically, thanks to CECOP's input, cooperatives have been recognized in the transition pathways for <u>tourism</u> and <u>proximity and social economy</u> (on which CECOP participated in a number of workshops and submitted written evidence). We have advocated for the importance of ensuring that the green and digital transition is also socially fair, including by supporting cooperatives that ensure social fair outcomes; for policy actions that are important for our enterprises such as improving access to finance; and for acknowledgement of the social and economic role of cooperatives, for example, in ensuring local development and dignified platform work.

### **EU INDUSTRY DAYS**

In the framework of the EU Industry Days, an event organized annually by the European Commission to discuss industry challenges and opportunities, CECOP, in collaboration with Social Economy Europe, participated in the organization of the <u>session on the "Proximity & Social Economy ecosystem"</u>. The session saw participation from both CECOP secretariat and membership and addressed topics such as the economic and societal potential of social economy (including for young people), the close links between social economy entities and communities, the importance of an inclusive transition for everyone, and the importance of increased support for social economy including cooperatives.



## **CECOP'S VIEW ON THE SOTEU**

With reference to the European State of the Union address (SOTEU), CECOP had expressed its regret for the little attention given to the EU's social dimension in the speech of President Ursula Von der Leyen.

However, we welcomed the announcement of 2023 as the European Year of Skills, as well as the mentioning of the Italian worker cooperative Ceramiche Noi as an example of resilience in front of the skyrocketing energy prices. Later in the year, the cooperative was invited to attend a panel with Commissioner Nicolas Schmit at the first ever European Employment and Social rights Forum to discuss the social dimension of the green transition. CECOP was proud to support the cooperative in this achievement!

## **CECOP AT THE SME ENVOY MEETING IN PRAGUE ON ENERGY CRISIS**

In November, CECOP continued to promote industrial cooperatives' efforts toward greater energy independence and innovation at the SME Envoy meeting, where the discussions concentrated mainly around national responses to the energy prices crisis. The meeting was organized in the framework of the SME Assembly, co-organized by the Czech Presidency of the EU and the European Commission. Most of the SME representative organizations, including CECOP, stressed the pessimistic forecasts for next year and expressed big expectations for the upcoming EU "SME Relief package"

### THE IMPORTANCE OF SKILLS

CECOP supported European Commission's 2022 proposal for the European Year of Skills 2023 and its overall objective "to further promote a mindset of reskilling and upskilling thereby boosting competitiveness of European companies, in particular small and medium-sized enterprises, realising the full potential of the digital and green transitions in a socially fair, inclusive and just manner." See our contribution to the European Commission's call for evidence here.

## **DEVELOPING DIGITAL SKILLS**

Additionally, CECOP responded to the European Commission's calls for evidence on two initiatives intended to develop digital skills in the EU: proposal for a Council Recommendation on improving the provision of digital skills in education and training, and proposal for a Council Recommendation on digital education – enabling factors for success.

## **CECOP JOINED THE SKILLS PARTNERSHIP**

At the end of the Strasbourg conference, CECOP joined the skills partnership for the Proximity & Social Economy ecosystem, an initiative developed by the Social Economy and Proximity Alliance (which includes CECOP) focusing on the upskilling and reskilling of social economy workers.

## **FINANCING WORKER BUYOUTS**

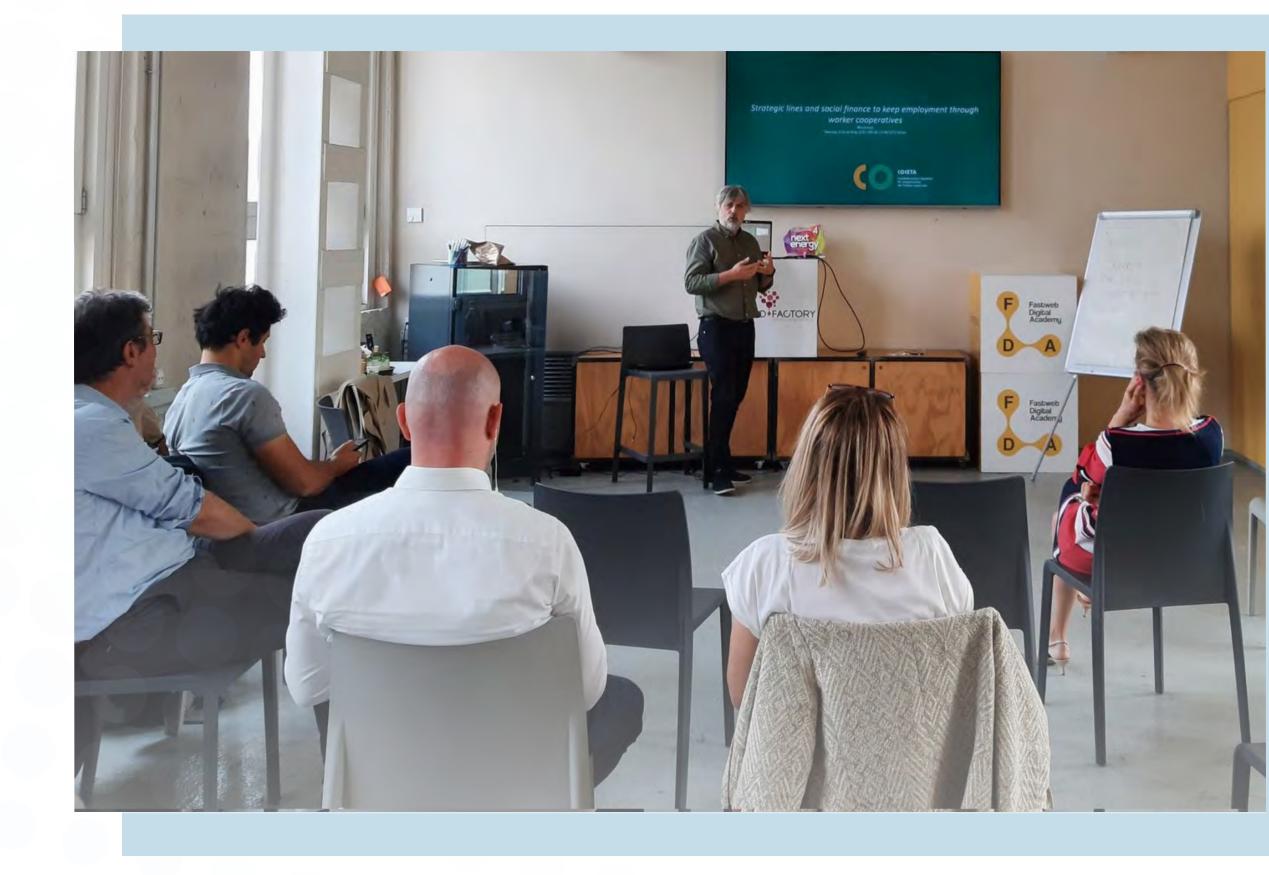
Many cooperatives that are part of the CECOP network are the result of a worker buyout, thus we were happy to be invited by the European Commission in the co-organization of the workshop "Worker buyouts under the cooperative form: exploring the potential of social finance". During the workshop CECOP members presented financial instruments used in Italy, France, and Spain, and discussed future opportunities.

## **EMPOWERING MEMBERS TO ADVOCATE FOR FAVOURABLE NATIONAL VAT RULES**

In November, RREUSE in collaboration with ENSIE and CECOP organised a cross-network web event on the newly amended EU VAT Directive. The directive allows EU Member States to introduce favourable taxation of goods and services, notably the social and environmental grounds, and this has to be decided nationally. The event thus discussed opportunities for national advocacy. Event resources are available for members only.

## **STRONGER TOGETHER**

In March 2022, CECOP joined hundreds of organizations and academics and signed the manifesto for a green, just and democratic European economy.



# **OUR ADVOCACY WORK IN 2022**

## **PROMOTING RIGHTS AND DECENT WORK FOR EVERYONE** THROUGH WORKER, SOCIAL AND PLATFORM COOPERATIVES

Unequal access to employment, education, and social services reinforces and deepens existing inequalities. Worker and social cooperatives play a crucial role in fighting the causes of these inequalities across Europe by providing quality work and social inclusion opportunities. CECOP brings forward the advantages of the entrepreneurial model of worker and social cooperatives for youth, women, people with disabilities, migrants, and any other vulnerable category at risk of social exclusion.

## **CECOP'S POSITION ON THE UPCOMING DIRECTIVE ON PLATFORM WORK**

In 2022, European legislators worked on the proposal for a Directive on "Improving Conditions" of persons working through digital labor platforms". Therefore, CECOP voiced its position and recommended that the level playing field be ensured, that the cooperative model be recognized, and that the rights of people performing platform works be strengthened, among other proposals.

## **CECOP JOINT LETTER AND JOINT EVENT WITH ETUC**

In 2022 CECOP joined forces with the European Trade Union Confederation and other actors in <u>co-</u> signing a letter calling the European Institutions to adopt a strong Directive. Later in the year, we co-organized an event in the European Parliament where cooperatives' and workers' testimonies in support of an ambitious Directive were heard. Some Members of the European Parliament expressed their support at the event.



## **OUR ADVOCACY WORK IN 2022**

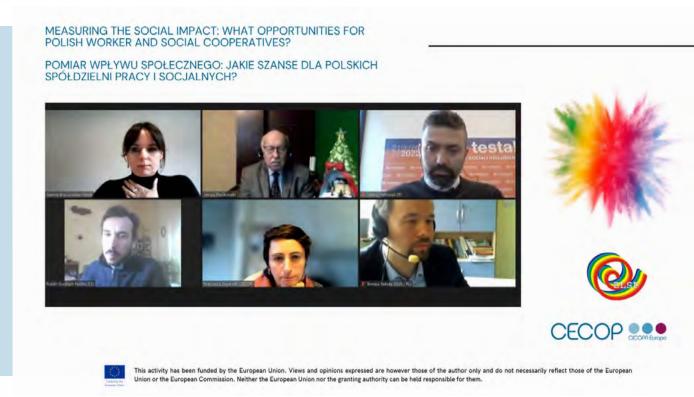
## **"BIGRE!" ENCOUNTER**

CECOP travelled to France for the "Bigre!" encounter, during which we held a workshop titled "Digitalization and cooperatives: Prospects in France and in Europe" to discuss with our members and fellow cooperators the challenges and opportunities of digitalization for cooperatives.



## **LASTING IMPACT: POLAND**

Following the publication of the report "Lasting Impact. Measuring the social impact of worker and social cooperatives in Europe: focus on Italy and Spain", CECOP and its Polish member NAUWC coorganized a national workshop to discuss the importance of developing a social impact tool that can provide visibility to the positive impact that cooperatives have in the social and economic reality of Poland.

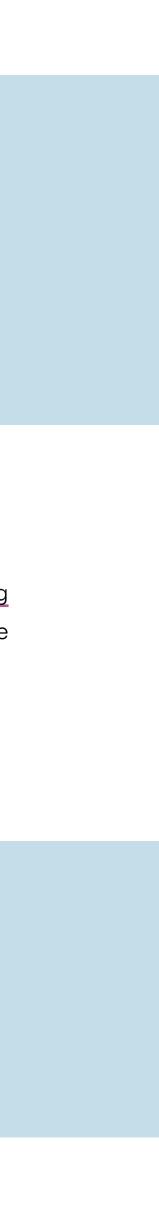


## **LIGHTS ON!: ITALY**

Following the publication of the 2021 report "Lights On! Worker and Social Cooperatives Tackling Undeclared Work", the report's author Dr. Francesca Martinelli presented in an Italian workshop where she discussed the problem of undeclared work and the role that Italian cooperatives can play.

In addition, the report gathered international interest, and was translated into Italian and Spanish.





## **COOPERATIVES' ROLE IN ESSENTIAL SERVICES**

In June, European Commission organised a strategic dialogue on access to the six essential services in the EU (access to water, sanitation, energy, transport, financial services, and digital communications) for people in vulnerable situations. CECOP used this opportunity to highlight the contribution of social and worker cooperatives in providing essential services for their communities. We stressed that the EC should recognize the role of cooperatives in the provision of essential services and encourage Member States to adopt favorable legal and policy frameworks to facilitate their creation and development.

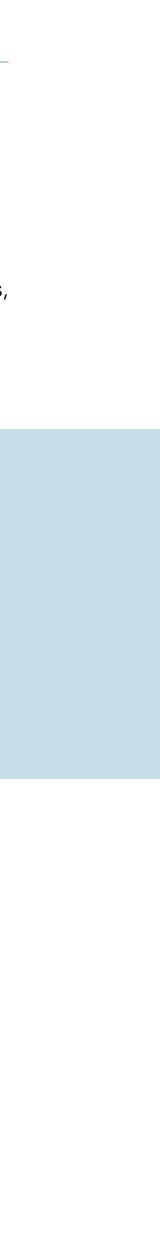
## **EMPOWERING WOMEN THROUGH COOPERATIVES**

CECOP highlighted the empowerment potential of cooperatives and provided valuable insights from the CECOP network in a recent discussion <u>"Empowering women through cooperatives</u>" - a side event of the 66th session of the UN Commission on the Status of Women.



## **STRONGER TOGETHER**





## PROJECTS



## FOUR-YEAR PARTNERSHIP AGREEMENT WITH THE EUROPEAN COMMISSION UNDER THE EUROPEAN SOCIAL FUND PLUS

At the beginning of 2022, CECOP signed a four-year-partnership agreement (2022-2025) with the European Commission's DG Employment, Social Affairs, and Inclusion (DG EMPL), financed by the Employment and Social Innovation (EaSI), a strand of the European Social Fund Plus (ESF+) program. The ESF+ provides an important contribution to the EU's employment, social, education and skills policies.

The ESF+ activities in 2022 included:

#### OPTIMIZATION OF CECOP'S DATA COLLECTION AND ANALYSIS THREE PUBLICATIONS Cooperatives Carel: The report for the post of the pos

Collecting data about our members is very important to understand our network, but also provides concrete support to our policy work. In 2022, CECOP set up a new methodology and strategy for data collection, more suitable and user friendly for the staff and member organizations.

### <u>Cooperatives Carel</u>: The report focuses on how coops contribute to meeting the high demand for care and addressing the challenges in the sector. At the beginning of 2023, the publication was also translated into Polish.

Report of Activity 2021: In our Report of Activity from 2021, we invite our members, readers, and the general public to take a look at our main achievements from that year.

Lasting Impact in Polish: Following the publication in English "Lasting Impact Measuring the social impact of worker and social cooperatives in Europe: focus on Italy and Spain", the report was made readily available in Polish.

### **SIX EVENTS**

Cooperatives Care! The Conference: Our flagship conference gathered cooperators, EU institutions and other European stakeholders to discuss the role of cooperatives in the care sector.

Three mutual learning sessions: We cohosted three mutual learning sessions aimed towards members, which focused on the digital transition, technology trends and market application innovation.

Workshop at the "Bigre!" encounter: We participated at the "Bigre!" encounter in France and held a workshop with members on "Digitalization and cooperatives: Prospects in France and in Europe".

Workshop "Lasting Impact": Together with our Polish member NAUWC, CECOP co-hosted a national workshop on measuring social impact and presented the report in the Polish language.

#### **ONE CAMPAIGN**

In the framework of the Cooperatives Care! campaign #carecoops, the publication of the "Cooperatives Care!" report was accompanied by a social or. media and <u>communication campaign</u>. This included a <u>four-part docuseries</u>, policy messages accompanied with visuals, and a position paper.

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is very important to understand our
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and strategy for data collection, more
suitable and user friendly for the staff
and member organizations.

#### DISSEMINATION

CECOP's activities were widely promoted through communication channels: social media, website, internal and <u>external newsletter</u>, collaboration with other organizations, and coverage from members and press.

In the framework of the 2022 grant, we also released: 1 activity report, 6 <u>#COOPTALES</u>, 11 editions of CECOP LINK (internal newsletter) and 4 editions of CECOP external newsletters. Our activities have reached 3,571 people through our external newsletter, 5,414 on Twitter, 686 on LinkedIn, 3,629 on Facebook, and 12,000 users through our website. Additionally, CECOP's activities have been covered in international media, in multiple languages, including English, Italian, Polish, and Spanish

#### NETWORK CONSOLIDATION AND ENLARGEMENT

During the year, CECOP gathered members at the annual general assembly in the city of Seville, Spain. In addition, we held three executive committees and three board meetings.

In view of enhancing CECOP members' participation and engagement in the network, the General Assembly approved the new membership strategy in collaboration with an external expert.

To reinforce the capacity of the staff and strengthen the network, two members of the team spent a week at a training in Spain, hosted by our member COCETA, in Mondragon and Navarre. The training included visits to cooperatives, regional federations, and the local government.

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## **CECOP IS PARTNER IN THE MU.ST.SEE PROJECT**

Since May 2022, CECOP is a partner in the <u>MU.ST.SEE project</u> together with other national and regional organizations, which began in the same month. MU.ST.SEE brings together multiple local stakeholders in the design and provision of an accessible and customizable training pathway, where social entrepreneurs and would-be social entrepreneurs can find the resources for further training, retraining, and upskilling.

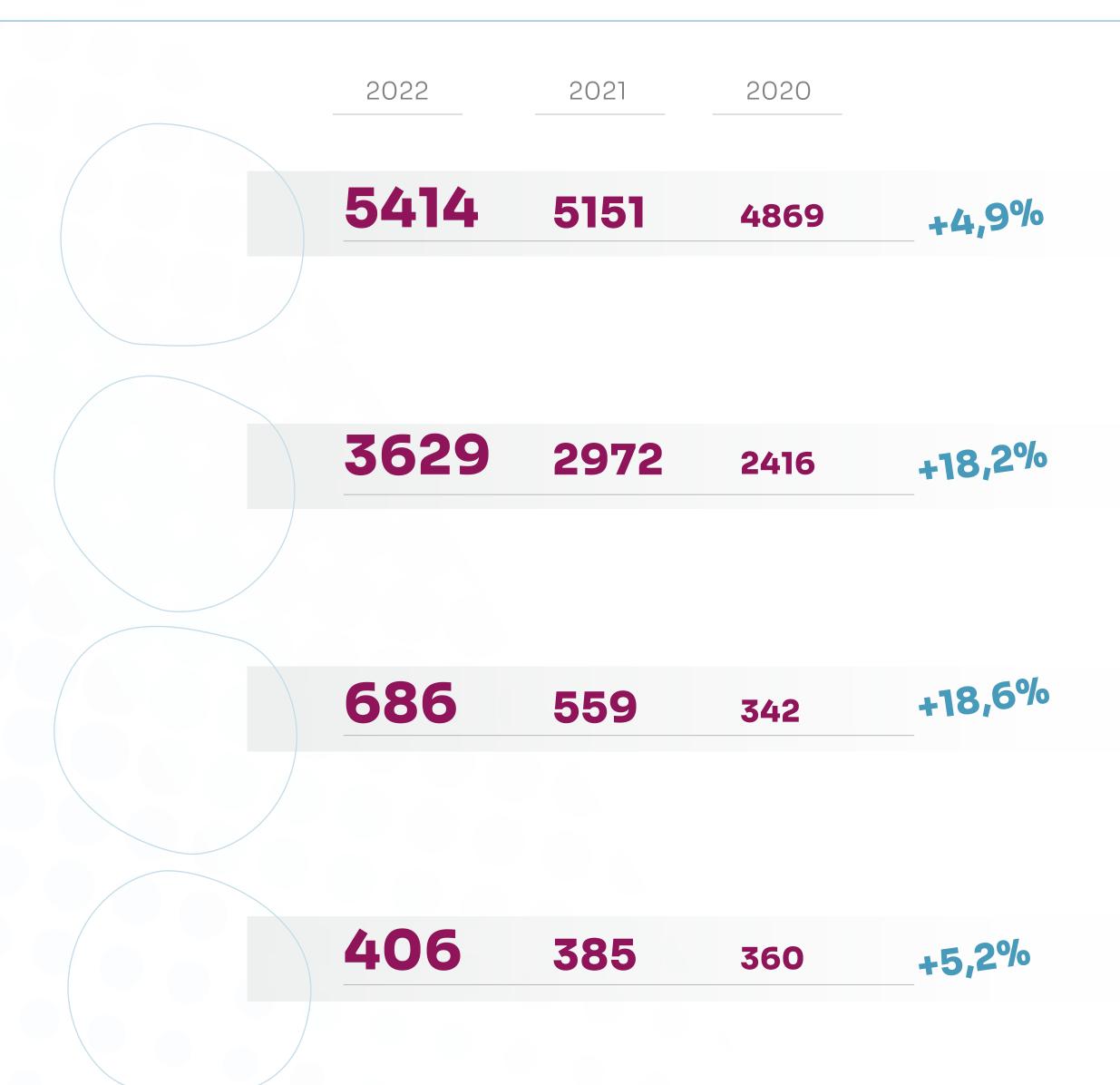


CECOP's main work is to promote the worker and social cooperative model among the EU institutions, European cooperative organizations, and the external public. In our <u>#COOPTALES'</u> articles we highlight how worker and social cooperatives from the ground contribute to the economic and social development of the community they belong to.

When one of our members' countries is presiding at the European Union Council, we <u>ZOOM IN</u> on them by interviewing our member there.

Additionally, through its external newsletter, CECOP operates as a bridge between the European Institutions and its national members, keeping readers informed on EUrelated social affairs, explaining policies, as well as offering legislative monitoring.

Finally, CECOP participated during 2022 (in various capacities, as speaker and moderator) in more than 49 meetings with the European Institutions and external stakeholders in Europe to assure that the voice of industry and services cooperatives is heard in Europe.







## **MAILING LIST SUBSCRIBERS** 3371





## **WEBSITE VISIBILITY** 12,691 VISITORS IN 2022 **38,710 UNIQUE PAGE VIEWS**







## 11 **POLICY POSITION PAPERS**







**EVENTS** 

VIDEOS

## **1** CONFERENCE **3 MUTUAL LEARNING SESSIONS 2 WORKSHOPS**



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## PROJECTS **INVOLVED IN 2 EU PROJECTS**

**4 VIDEOS PRODUCED** 

**EXTERNAL NEWSLETTERS** 

**4** EDITIONS SENT



CECOP is the sectoral organization for industry and services of <u>Cooperatives Europe</u>, the European confederation of cooperatives from all sectors, where we actively participate in statutory meetings, thematic working groups, and coordination meetings on European policies. We are represented in the Cooperatives' Europe Board by our President. We are members of <u>Social Economy Europe</u>, <u>REVES</u> (European Network of Cities and Regions for the Social Economy), and <u>Social Platform</u>, a wider umbrella organization representing tens of EU-wide social NGOs. In addition, we continuously establish links and partnerships with other actors that pursue similar objectives. CECOP is also the European regional organization of <u>CICOPA</u>, the world sectoral organization for cooperatives active in the industry and service sector.



# **OUR MEMBERS**

## **FULL MEMBERS**

CECOP represents 25 members in 16 countries. Our members are national organizations representing and promoting worker, social and cooperatives of self-employed producers active in many areas of the industry and services sector.







## **ASSOCIATED MEMBERS**







Diesis Belgium

Smart Belgium

CFI Italy Confcooperative Federsolidarietà Italy

### **NETWORK AFFILIATES**



CAAP Slovenia

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Italy







President **Giuseppe Guerini** Confcooperative, Italy



**Vice President** Janusz Paszkowski NAUWC, Poland



**Vice President** Antonio Martinez de Bujanda COCETA, Spain



**Vice President** Francesca Montalti Legacoop Produzione e Servizi, Italy



**Bozhidar Todorov** Stanchev NUWPC, Bulgaria



Malena Riudavets COCETA, Spain



Silvia Spadaro Confcooperative Lavoro e Servizi, Italy



Jarmo Hänninen Coop Finland, Finland





**Vice President Anne-Laure Desgris** Smart, Belgium



**Vice President** Siôn Whellens Co-operatives UK, UK



Sevastița Grigorescu UCECOM, Romania



Joaquim Pequicho ConfeCoop, Portugal



Giuseppina Colosimo AGCI Solidarietà, Italy



Massimo Mota AGCI Produzione e Lavoro, Italy











**Diana Dovgan** Secretary General

**Francesca Zaganelli** Membership Coordinator



**Diana Potjomkina** Advocacy Coordinator



Victoria Hernandez Communication Advisor



We would also like to thank **Martina Poliseno**, our intern in 2022, for her invaluable contributions to our organization during her stay.



## WE WELCOMED ONE NEW STAFFER IN 2022



Gabrielle Tzelepis Accountancy



**Mickaël Bianchin** Policy and Membership Assistant







## **ABOUT CECOP**

CECOP is the European confederation of industrial and service cooperatives. It represents the voices of worker cooperatives, social cooperatives, and independent workers' cooperatives. CECOP works to create a supportive environment for cooperatives, so that they can operate to their full strength and fulfil their mission of providing sustainable jobs and high-quality services to communities. Our aim is to build a fairer Europe and contribute to sustainable economic growth, to bring democracy and solidarity to the workplace.

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